

**VERTICALFX<sup>i</sup>**

**IMAGINATION PRINTED.**

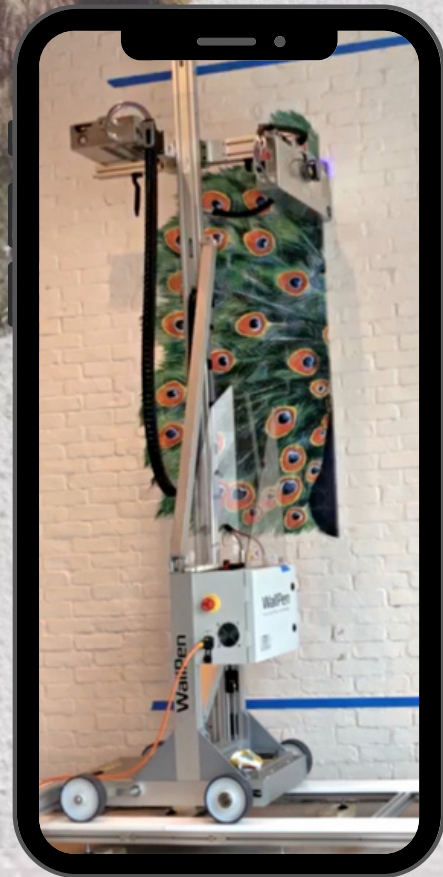


BRING YOUR WALLS TO LIFE



Using our revolutionary wall printing technology, we can print any design onto virtually any vertical surface. Our murals are:

- Durable (100% waterproof)
- High resolution (up to 1200 dpi)
- Large format (up to 13' high and unlimited width)
- Visually stunning (high-def CMYK colours)



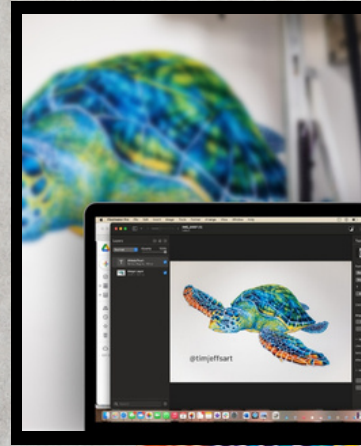
PRINT ANYTHING, ANYWHERE, WITH VERTICAL PRINTING

# MURAL DESIGN SERVICES



Got a blank canvas and don't know where to start? We'll work with you from the beginning to help you curate the perfect mural. All we need from you is a blank wall and the desire to create something exciting!

Already have a graphic ready to go? We make sure the picture on your screen transforms into a stunning wall mural.



# VERTICAL PRINTING

## ADVANTAGES



### GREEN

The only printing solution with zero waste associated. To reapply a graphic or erase an image, simply paint over it and you're back to a blank canvas.



### VERSATILE

We bring our technology to you, which makes it possible for us to print on existing walls. This includes surfaces like brick, stucco... even outdoor!



### DURABLE

Our prints use extremely durable UV ink that is cured as soon as it's applied. This means they can pass even the most stringent durability requirements in hospitals and healthcare spaces.



### MASSIVE

Our maximum printing height is 13' and we can print as wide as you like as long as there is not interference.



### SEAMLESS

Our ink is so thin, it blends into the wall seamlessly. Try adding gradients or even drop shadows to your next design idea.



### PORTABLE

We arrive and setup our machine in your space, at your convenience. We are agnostic to any construction schedule and can even print in spaces which are fully occupied!



# VERTICAL PRINTING

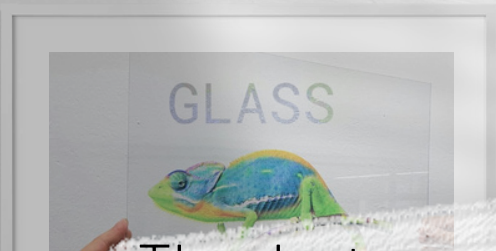
## FREQUENTLY ASKED QUESTIONS

- ✔ **What size image can you print?**  
Up to 11.5 ft (3.5 m) high and unlimited width.
- ✔ **What can you print on?**  
We can print on nearly any substrate (e.g. plaster, wallpaper, wood, brick, paint, stone, glass, tiles, and more...)
- ✔ **Can it print photos?**  
Absolutely!
- ✔ **What about text?**  
You betcha!
- ✔ **What image formats do I need?**  
We can take any image format and convert it into a mural. From photographs, to digital art, and even an old postcard – we have techniques to make anything a mural.

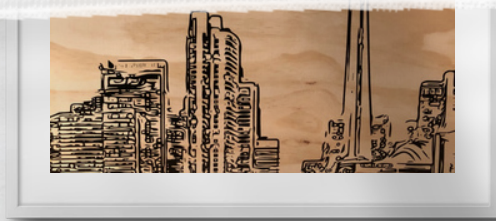
- ✔ **What kind of ink do you use?**  
Our specially formulated UV ink is odorless and VOC free, making it suitable to print in all environments.
- ✔ **Is the printed image durable?**  
Our ink is waterproof, scratch resistant, and can withstand UV Light and most industrial cleaning products. For extreme environments, an additional clear coat can be applied to improve resilience.
- ✔ **How long does it take to print?**  
We can print 30 sq.ft. (3 sqm) per hour – which is pretty fast if you ask us!
- ✔ **Is there set-up involved?**  
Most jobs can be set up in ~30 minutes, and once complete the printer is packed away in 15 minutes. One person, one machine, and no waste.



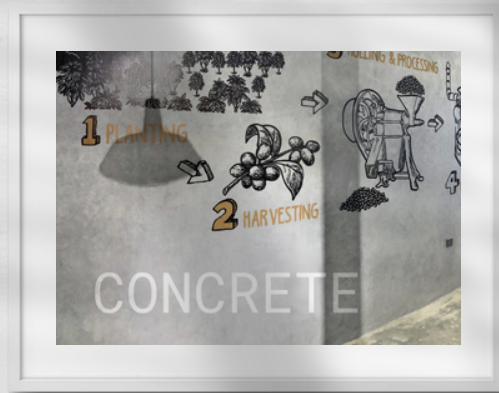
# WHAT CAN WE PRINT ON?



Thanks to our specially formulated UV cured ink, we can print on nearly any substrate. Examples include plaster, wallpaper, wood, brick paint, stone, plastic, glass, most tiles, and may more.



# WHAT CAN WE PRINT ON?





# HOW LARGE OF AN IMAGE CAN WE PRINT?

MAX HEIGHT: 11.5FT  
MAX WIDTH: UNLIMITED



ARTWORK:  
@TIMJEFFSART

LARGE FORMAT  
HIGH RESOLUTION

## Height:

Our wall printer can be extended up to a maximum printer height of 13ft (4m), translating to a mural up to 11.5ft (3.5m) from top to bottom.

## Width:

Unlimited. Or rather, the limit will be dictated by the length of surface we're printing on, not by our machine itself!

## Margins:

- Left: 2.3" (6cm)
- Right: 3.5" (9cm)
- Top: 8.6" (25cm)
- Bottom: 6.6" (17cm)

When we say "large format printing," we mean LARGE! Now combine that with the wallPen's capacity to print high resolution images. The result is some spectacular murals.

# HOW EASY IS IT TO REMOVE A PRINT?

While murals created using the wallPen® vertical printer are extremely durable, they are also quite easy to remove should you wish. In this image, you can see a wallPen mural that was printed on a PAINTED SURFACE being removed using just primer and two coats of paint.

Other substrates:

- WOOD – you can paint over it or sand it, whichever if you'd prefer
- GLASS or CERAMIC – you can use a paint scraper or razor blade
- METAL or CONCRETE – you can use sand or dry ice blasting technology





# VERTICAL PRINTING

MOODBOARD



# VERTICALFX<sup>1</sup>

IMAGINATION PRINTED.

SERVING NORTH AND SOUTH CAROLINA

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[WWW.VERTICAL-FX.COM](http://WWW.VERTICAL-FX.COM)

NC VENDOR #4010714 / SC VENDOR #7000348046

