

*JKS Incorporated Capabilities*

**ENERGIZING  
BRANDS SINCE  
1984**





*We are dedicated to providing the best products and services, meeting all deadlines with 100% satisfaction.*





Located in downtown Winston-Salem, North Carolina, JKS Incorporated is a **WBENC- and NC HUB-Certified woman-owned business** that puts innovation, creativity, and experience to work for small businesses, corporate clients, and everyone in between.

Whether you're looking for **displays and graphics, custom fabrication services, or a partner to help facilitate your event**, we welcome any challenge and our dedicated team is here to collaborate with you in whatever capacity you need.



**Christy Cox Spencer**  
President, JKS Incorporated



## *Creative & Design*

From **one-off pieces** to **high-volume production**, no project is too big or too small. Come to us with a drawing on a napkin or a seasoned idea and we'll work with you to **make the concept you've imagined a reality**. When it comes to custom fabrication, we can work with a wide range of materials, and our CNC machinery gives us the ability to produce products that meet extremely high specifications. We guarantee that your product will be **exactly what you envisioned and more**.



## *Event Logistics & Management*

Creating the brand collateral you need to host an event is only half the story—you also have to make sure that everything comes together as it should. We know the ins and outs of bringing successful experiential events to life and can provide **logistics, on-site management, staffing, exhibit setup, maintenance, and storage.** We'll partner with you and your existing marketing team to facilitate a brand experience your consumers will **find hard to forget.**



## Printing & Production

By offering virtually every type of printing capability, we're able to produce custom **banners, signage, decals, and any other type of display or graphic you need to make your branding unforgettable.** We utilize high-quality materials through partnerships with manufacturers like 3M and Avery, and we're licensed distributors of Expand Media, Orbus, and EZ Up products. When it comes to printing and production, **we're fast, efficient, and provide volume discounts.**



## Promotional Items & Games

The immersive and entertaining nature of promotional items like **games and inflatables** make them an effective strategy for strengthening brand identity and consumer interactions. The perfect addition to any display, event, or trade show, we're proud to offer **custom-made, attention-grabbing games and inflatables** that are built to last. Whether you have existing promotional items that need new branding or are looking for a completely original product, **we're here to help.**



## *Custom Showcars & Transportation*

We have been building **authentic NASCAR showcars**—from the rolling chassis up—since 1985. With the ingenuity of our fabrication shop, we’ve built a large fleet of NASCAR stock cars that span multiple generations. **From Generation 1 to today’s Next Gen car**, we’re able to provide our clients with “on-track” cars and stationary “non-running” showcars. We’re also equipped with trucks and trailers to **meet all of your showcar transportation needs**.



***Mailing & Shipping Address***

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# HOW CAN WE ENERGIZE YOUR BRAND?

